On a mission to push the boundaries of conversational AI.

Built by
leading scientists

Best-in-class
technology

Human-in-the-room
experience

Clinc's best-in-class technology utilizes natural language processing that understands how people really talk, powering exceptional customer experiences.

Finding and selecting the right conversational AI technology is becoming increasingly more difficult. The AI industry is enormous, crowded and filled with antiquated platforms. Significant disruptions in the AI landscape can happen overnight, with yet more advanced AI technologies coming out of academia that have yet been commercialized. Most, if not all, big brand names in AI are betting their customers' future on 15+ year-old legacy technologies, which would be dead on the vine without a massive marketing budget.

Innovation often emerges from unique circumstances. Clinc's technology platform was not born from commercial motivation, with limited access to new bleeding-edge strategies and techniques. Instead, it was developed out of inquisitive academic research by a consortium of global academic's leaders, forged by a group of PhD professors and students at the University of Michigan, an institution acknowledged worldwide for innovation.

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The group recognized the unique challenges of conversational AI and utilized a patented scientific approach to solve them. Deploying techniques in machine learning, deep learning, neural networks, and data curation, Clinc's team of professors, PhDs and young technologists created a major breakthrough in conversational AI. The result is a virtual assistant that can understand unbounded, "messy" language with the agility and proficiency of a human being. Its conversational understanding and flexibility surpasses the abilities of the best natural language understanding (NLU) engines available on the market today.

Clinc Capabilities

The most compelling conversational AI experience in the market	Enterprise-grade AI platform designed for any industry	A mission to improve people's lives
• Breakthrough language understanding capability: truly unbounded and unconstrained messy natural conversation • Complex conversation flow and contextual awareness • Delighted users and customers are the primary driver of our success	• On-premise, private or public cloud, and across all channels including mobile, web, social, IVR and home devices • Robust APIs, highly configurable and easy to operate • Complete set of administrative and analytics tools	• Clinc is redefining experiences through AI, empowering people to live simpler, more efficient and enjoyable lives

Connecting on a human level.

Clinc's state-of-the-art platform and human-in-the-room experience can improve your CST metrics. This offers higher accuracy and containment, while reducing the cost of a FTE through our unique human capital arbitrage, based pricing. There is a tremendous opportunity for success in selecting the right AI. It can help you capture your competitor's customers at digital speed, while simultaneously delivering a new level of loyalty to your existing customers, driving profitable growth and efficiencies for your enterprise.

You can tie your ambitions to antiquated legacy technology or secure your success while adopting the most advanced AI technology in the market. If you select the wrong technology or settle for a solution that is simply "good enough," you can quickly fall behind digital competitors—some you may have never heard of before. The opportunity costs involved are enormous. This is a digital arms race.

The difference is a virtual no-brainer.

To compound this challenge, companies are wasting significant time and resources in a futile research pursuit of an AI chatbot vendor. Why is it futile? Among the cluttered landscape of bot vendors, virtually every option is non-distinct. The AI bots that exist today are fundamentally the same at their core. They are only able to deliver incremental value to the customer and require exponential engineering attention and upkeep, making them operationally unscalable and unsustainable in the corporate enterprise.

Despite this reality, the simplest of functions delivered by a bot are viewed as a major achievement, like a child's first steps. Recognizing this low bar and unsatisfactory customer experience, Clinc created a new, innovative technology to solve these problems and unlock the true, promised value of AI for the enterprise.

Clinc offers a transformational, unique methodology to building conversational AI assistants. While the commodity bot players rely on pedantic and excessive programming only to arrive at a brittle conversation experience, Clinc's AI platform enables anyone, for the first time, to design, create, train, and deploy massive amounts of conversational services that are technologically superior with significantly less resources and effort, while leveraging any channel.

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Competitive Differentiators

Unbounded, unconstrained conversational AI	Omni-channel and cross-platform	Enterprise-grade management tools	Fast and simple deployment	Personalized and highly configurable
• Competing solutions are rules-based, therefore brittle with a high propensity to break • Robust support for unbounded natural conversation critical for IVR	• Designed for mobile, web, IVR, emerging channels and home automation	• Real-time analytics and monitoring to understand how users interact with the technology • Rapid AI training modules allow companies to build conversational experiences with ease	• On-premise, private and public cloud • Data end point connection using RESTful JSON APIs	• Ability to deliver targeted communications based on a variety of demographics and languages

Deeper, more meaningful conversations.

Clinc uses the most advanced AI techniques including deep learning, recurrent neural networks, and bidirectional LSTM to create the best Natural Language Understanding (NLU) to determine the meaning and sentiment of a customer's conversation. This is why Clinc is able to provide a truly human-in-the-room level experience. Deep learning mimics the human brain and the connections neurons make throughout a conversation. A positive customer experience depends on it. And that's exactly what drives us to keep innovating.

Clinc's best-in-class platform understands how people really talk, powering exceptional customer experiences that build loyalty and generate ROI. When you're ready to start unlocking the possibilities for your company, Clinc is ready to help.

Start the conversation.

Clinc's revolutionary conversational AI has been proven successful at the biggest banks worldwide. The best-in-class platform utilizes natural language processing that understands how people really talk, powering exceptional customer experiences that build loyalty and generate ROI. When you're ready to start unlocking the possibilities for your bank, Clinc is here to help.

More at clinc.com.

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